

Tesh Radio Bio

For the past 10 years, Tesh's dreams have branched out to his Tesh's syndicated radio show "Intelligence For Your Life," which reaches more than 8.2 million listeners per week across the U.S., Canada and the U.K. His advertising and marketing company, TeshMedia, handles clients such as numerous Fortune 500 companies, including General Motors, Home Depot, Macy's, Kohl's PetSmart, Amway, Geico Insurance and PetSmart. Tesh's book "Intelligence for Your Life: Powerful Lessons for Personal Growth", has spent time on the New York Times, USA Today, Publisher's Weekly, Wall Street Journal & Amazon.com's best-seller lists. The award-winning daily and weekly show he calls "purpose driven radio", recently secured the trademarks for three more categories in their "Intelligence for..." family. "Intelligence for Your Health," "Intelligence for Your Pets" and "Intelligence for Your Love Life" have been added to Tesh's core brand, and will be developed into stand-alone content-rich websites with products designed around the "Intelligence" Tesh and his staff have gathered in the 10 years since they launched the show.

The impetus for "Intelligence for Your Life" was Tesh's wife, actress Connie Sellecca, whose nightstand was covered with issues of Oprah's Magazine, "O". "We wanted to create a show for people like her, who don't have time to read all that, but are interested in being better in everything they do," he says. "There is so much information out there, but not enough information about how to find it, and where to go with it. The idea was to create a business where we could be curators who pick and choose the information that we think our audience would like to hear about. If you couldn't get to those magazines, we, along with the researchers we hired, could do it for you. People have called me the "Oprah of radio", but the difference is that our pieces are sometimes very short, like two minutes, or even 25 seconds — all geared at motivating listeners to move forward...it's all about passion and purpose. If something I share can help save someone's marriage, inspire someone to go to the doctor to get checked out, or spend more time with their kids, I've done my job."