



The TeshMedia Group

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Spring 2009 Ratings for The John Tesh Radio Show from our Affiliate's Program Directors.... In their own words!!

KPLZ/FM-Seattle!!! – evenings

From: "Phillips, Kent" <KPhillips@fisherradio.com>

Date: Thu, 16 Jul 2009 15:36:42 -0700

Here is the three book results that became currency today.

In **Seattle...** Tesh is number one or tied for number one in **average rating** in the following demos:

#1 35-64 Adults
#1 35-64 Women
#1 35-54 Adults
#1 35-54 Women
#1 25-54 Women

All figures quoted are three book released today:
APRIL/MAY/JUNE - AVERAGE RATING SEATTLE MARKET

My fingers are getting tired printing number ones. Delilah had a tough day.

Kent Phillips
Program Director/Morning Host KPLZ
Fisher Radio/Fisher Broadcasting - Seattle



PS: AQH was solid too.

CJEZ/FM-Toronto, CANADA !!! – evenings

From: Martin Tremblay <martin.tremblay@virginradio999.com>

Date: Thu, 06 Aug 2009 11:59:51 -0400

"No doubt that **John Tesh** works outside of his homeland - In Toronto, **Intelligence For Your Life** is **#1 A25-54 / #1 F25-54** - proving that good content is still king!"

Martin Tremblay
Senior Program Director
Toronto's stations
97.3 EZ Rock • 999 Virgin Radio



WMGF/FM-Orlando – middays:

From: Ken Payne <ken@magic107.com>

Date: Fri, 7 Aug 2009 11:37:40 -0500

In Spring 2009.... Tesh has gone through the roof! He really performs in the Midday across multiple demos, even younger women!

Here's the breakdown for **The John Tesh Radio Show** on **WMGF/FM-Orlando "Magic 107.7"** in **middays**:

#1 W25-54 (from 8.1-**11.4!** with almost a 4 share lead over the rhythmic CHR and 5 shares ahead of the #3 Hot AC)

#1 W35-44 (with a **13.6!** a 4 share lead over the Hot AC competitor)

#1 W45-54 (with an **11.9!**)

#1 W25-44 (with an **11.2!**)

#1 P35-64

#2 P12+

#2 W18-49 (with a **10.0!**)

#2 W25-34 from 8th to 2nd (3.2-**8.6!**)

#3 P25-54

Ken_Payne

Program Director Magic 107.7

WMGF-FM

Clear Channel Radio - Orlando

2500 Maitland Center Parkway Suite 401

Maitland, FL 32751

407-916-8105 (direct)

321-214-2750 (Efax)



WKJY/FM-Long Island!!! – pm drive AND evenings

From: Bill Edwards <bedwards@kjoy.com>

Date: Wed, 29 Jul 2009 09:44:58 -0400

John Tesh continues to do GREAT at his hometown station, K-Joy 98.3...

*In the most recent PPM ratings (JUNE 2009), The John Tesh Radio Show came in Top-5 with Women across all of Long Island, and in particular, in our primary listening area of Nassau County, The John Tesh Radio Show was in the top 3 across the board in our key demographics, including **#1 with Women 18+!** He also did great with the "Adults" demo. We run an expanded version of the Tesh show, hence the window of 5pm-midnight.....Here's how it shook out:*

In Nassau County:

Tesh 5-Midnight

#1 Women 18+

#2 Women 18-34

#3 Women 18-49

#3 Women 25-54

#2 Women 35-64
#3 Persons 6+
#3 Adults 18+
#3 Adults 18-34
#3 Adults 25-54
#2 Adults 35-64

Islandwide:

Tesh 5-midnight

#4 Women 18+
#5 Women 18-34
#4 Women 18-49
#5 Women 25-54
#4 Women 35-64

Bill Edwards, Program Director

KJOY 98.3

(631) 770-4200

234 Airport Plaza, Suite 5

Farmingdale, NY 11735



KKCW/FM-Portland, OR - Evenings

From: Tommy Austin <TommyAustin@clearchannel.com>

Date: Wed, 19 Aug 2009 10:40:13 -0500

Here's your quote:

“#1 W18-49, W25-54, P25-54..... No adjectives needed as the numbers speak for themselves”

Tommy Austin

Operations Manager - Portland Cluster

Clear Channel Radio & Online



CIQM/FM-London, ONT CANADA - Evenings

From: Barry Smith <bsmith@ezrock.com>

Date: Tue, 02 Jun 2009 12:21:14 -0400

Hello Scooty (and John!)

Thanks for this Scotty....

As a matter of fact, we are having a terrific week! Last week's ratings:

Evenings on 97.5 London's EZ Rock!

| | S1 08 | S4 08 | S2 09 |
|----------|----------|----------|-----------------|
| F 25-54: | 14.5 (1) | 11.1 (1) | 15.5 (1) |
| F-35-44 | 10.3 (4) | 8.6 (1) | 33.7 (1) |
| F 55-64 | 21.7 (1) | 20.6 (1) | 20.9 (1) |

January of last year we ran an AMT geared to improve our Female 35-44 numbers. We acted on the results just after the BBM one year ago.

In this book, our F 35-44 share and cume are up very nicely in all dayparts....but nothing like evenings!Here's your quote, bud..."....*The combination of John's friendliness and INTELLIGENCE and our modified approach to music has created something....spec....incred....well....worth noting!!!* (Can't wait to see the next book!)

Thanks to both of you!

Smitty



WEBE/FM-Bridgeport, CT - Evenings

From: Ann McManus <Ann.McManus@cumulus.com>

Date: Fri, 28 Aug 2009 17:34:10 -0400

The Nielsen Ratings are out and John Tesh is the number #1 evening show on the radio in Southern Connecticut! Listeners and advertisers alike LOVE John Tesh! John is a proven winner time after time.

Ann McManus
WICC/WEBE
Market Manager
Cumulus/Bridgeport
(203) 337-8306



WFAS/FM-Westchester - Mid-Days

From: Curt Hansen <curt.hansen@cumulus.com>

Date: Wed, 9 Sep 2009 16:08:52 -0400

John Tesh debuted (in mid-days) with the highest 25-54 daypart share on WFAS according to Nielsen Spring 2009!

Curt Hansen Cumulus Media
Regional Ops Manager Cumulus NY-Ct



KGOR/FM-Omaha, NE - PM Drive

From: "St James, Lester" <lester@961thebrew.com>

Date: Fri, 7 Aug 2009 14:46:50 -0500

Great news Scotty, had a chance to break things out for John's many hours on KGOR. Even with a pretty bad Arbitron monthly in May for all day parts on the station, John still continues his domination in the Omaha market on Super Hits 99.9 KGOR.

In our super core target of **35-54** the **John Tesh Radio Show** is **#1** by over 2 shares with a **9.5**

In **25-54** he has a **7.7** good for **1st place by a share & a half**

In the **35-64** demo has has a **whooping 11.3**, good for **1st place by almost 2 shares**

Pass our many thanks and congratulations to John, Betsy & the entire Tesh team.

Peace,

Lester St. James, KGOR Program Manager



KMGA/FM-Albuquerque – AFTERNOON DRIVE!

From: Justin Riley <justin.riley@citcomm.com>

Date: Mon, 10 Aug 2009 10:12:22 -0600

The John Tesh Radio Show once again dominated AFTERNOON DRIVE in Albuquerque! I recently read an article in one of the radio trades that talked about content... The gist of it was that, its not just about having good content in order to win... Its about having killer content!.. And that's what John's show delivers... 'killer content'!

Here's how he looked in some key demos:

#1 W35-64

#2 W25-54

He continues to deliver for us!! Looking forward to doing lots around the concert in November.

Justin Riley, Program Director
93.3 KOB-FM "The Pop Music Channel"
99.5 Magic FM "Continuous Soft Rock"



WRMM/FM-Rochester - evenings

From: Terese Taylor <terese.taylor@smgny.com>

Date: Tue, 28 Jul 2009 12:45:22 -0400

Just wanted to let you know that Tesh continues to do great for us here at Warm 101.3 in Rochester, NY...

W25-54 8.0 – 9.7 (2nd)

W18-34 3.5 - 7.7 (4th)

P12+ 6.6 – 7.3 (3rd)

.... Hey Tesh.... A 9.7 with W25-54.... Couldn't you squeeze out 0.3 more and hit double-digits? :)

Terese Taylor

Program Director | Stephens Media Group | WARM 101.3 | Fickle 93.3 | 94.1 The Zone

28 East Main Street | 8th Floor | Rochester, NY 14614 | 585.399.5825



CKLH/FM-Hamilton AND CHRE/FM-St. Catharines - evenings

From: Drew Keith <dkeith@radio.astral.com>

Date: Mon, 27 Jul 2009 16:10:59 -0400

To: "D. Scott Meyers" <Scott@MeyersMedia.com>

Subject: Re: Tesh ratings Hamilton & St. Catharines

Just wanted to take a moment and let you know how well The John Tesh Radio Show is doing in two of the Canadian markets I program.

As you know, we've got John on both CKLH/FM-Hamilton, ONT as well as CHRE/FM-St. Catharines, ONT..

In our Spring 2009 ratings book.. The John Tesh Radio Show is NUMBER ONE, yet again in our core demos!

At CKLH/FM "K-Lite FM" Hamilton

W 25-54 – Tesh is #1 with a 17.8 Share!!

A 25-54 – Tesh is #1 with a 13.7 Share!

John also did similarly as well at with CHRE/FM-St. Catharines! Please tell John both "Thank you" and "Congrats!"

Best,

Drew Keith

National Director AC Programming

Operations Manager

Astral Media Radio GP

CKLH/CKOC/TALK 820 Radio -Hamilton

Tel: 905-574-1150 x421

Fax: 905- 575-6429

dkeith@radio.astral.com



THE BEST VARIETY of Yesterday and Today

WRVF/FM-Toledo - evenings

From: Tom Cook <tomcook@clearchannel.com>

Date: Mon, 27 Jul 2009 09:42:05 -0500

Scotty, here's the scoop... Big story is W35-49, since that's the demo we've really been trying to focus on.

12+

#2 (7.7) Total Week

W35-49

#1 (14.6) Total Week

#1 (15.1) Weekdays 6a-7p

#2 (12.6) Mornings

#1 (17.1) Midday

#1 (13.2) Afternoons

#1 (15.4) Nights – The John Tesh Radio Show

#1 (13.0) Weekends

W35-44

#1 (12.5) Total Week **(it was a 3-way tie for 1st because of the huge Kiss numbers)**

#3 (11.3) Weekdays 6a-7p

#4 (8.2) Mornings (big Kiss numbers and a tripled share for Joyner really affected us here)

#3 (11.7) Midday

#1 (14.3) Afternoons

#1 (16.1) Nights – The John Tesh Radio Show

#1 (10.9) Weekends

W25-54

Note: River was UP in every daypart but dropped in rank because Kiss had incredible share increases 25-44.

#2 (11.6) Total Week

#1 (12.4) Weekdays 6a-7p

#3 (11.0) Mornings

#1 (14.7) Midday

#3 (11.1) Afternoons

#3 (10.5) Nights

#3 (8.6) Weekends

W45-54

#2 (13.4) Total Week

#1 (14.7) Weekdays 6a-7p

#1 (13.8) Mornings

#1 (18.7) Midday

#2 (11.0) Afternoon

#3 (5.4) Nights – The John Tesh Radio Show

#2 (10.4) Weekends

W25-34

#4 (8.2) Total Week

#2 (10.4) Weekdays 6a-7p

#2 (11.7) Mornings

#2 (13.4) Midday

#4 (9.7) Afternoons

#3 (3.8) Nights – The John Tesh Radio Show (it was an 8-way tie for 4th because of the huge Kiss numbers)

#7 (2.9) Weekends



KMXS/FM-Anchorage, AK - evenings

From: Devan Mitchell <devan.mitchell@anchoragemediagroup.com>

Date: Tue, 25 Aug 2009 09:52:12 -0800

Here you go, Scott:

“‘Intelligence for Your Life’ did very well for us last book. John Tesh jumped 5.9 to 6.3, Persons 25-54 (3rd), and exploded 5.3 to **13.8, Women 25-54**, putting him in **1st place by a long shot, nearly doubling the nearest competitor’s numbers!**.”

Best Regards,

Devan Mitchell
Program Director
KMXS/FM-Anchorage “Mix 103.1”



KYUN/FM-Twin Falls, ID – AM Drive

From: Jerre Fender <jerrefender@gmail.com>

Date: Mon, 17 Aug 2009 11:11:03 -0600

Call this an early Christmas present for you...

Spring 2009 Arbitron
Twin Falls/Sun Valley, ID
Tesh 6a-10a

25-54 (A) #1 (tie) (with heritage country station)

18-49 (W) #2

So, I guess The Tesh Show still doesn't work on a country station... :)

Jerre Fender

Operations Manager

Locally Owned Radio, LLC

KTFI-AM, KIKX-FM, KTPZ-FM, KIRQ-FM, KYUN-The Canyon 106.7

Voice: 208-735-8300

Fax: 208-733-4196

Cell: 208-358-1270



WMXS/FM-Montgomery – PM Drive

From: Jamie Thompson <Jamie.Thompson@cumulus.com>

Date: Thu, 27 Aug 2009 11:53:51 -0400

"Intelligence for Your Life with John Tesh in Afternoon Drive on Mix 103 continues to be a hit with our listeners AND in the ratings! Women 25-54 apparently love it, Tesh is NUMBER 1 (and this is our first "Nielsen" book)! I'm feeling smarter already, Thanks John!"

JT, Program Director

WMXS-FM Mix 103 Montgomery, AL



KSOF/FM-Fresno – PM Drive

From: "Brady, Michael" <MikeBrady@softrock989.com>

Date: Fri, 31 Jul 2009 10:08:10 -0500

crazy/nutz/busy this week.....good news for Team TESH in yesterday's Spring Book:

#3 Persons 25-54 (English) with a 4.5

#2 Women 25-54 with a 5.3

Gracias for rockin' the afternoons in the Valle Central.
More later when we chat live.
On-air right now...solo. Partner on vaca for a few days.
Ciao!

Braids

Mike Brady

Program Director

KSOF/FM "Soft Rock 98.9"

Clear Channel - Fresno



WAJI/FM-Ft. Wayne - Evenings

From: "Richards, Barb" <Barb@waji.com>
Date: Wed, 19 Aug 2009 11:21:56 -0400
To: "D. Scott Meyers" <Scott@MeyersMedia.com>
Subject: RE: Ratings Day?

Number one women 25-54 by 5 share points! Number 2 women 18-49 and number 6 persons 25-54!

John just called yesterday. we've been doing it once a month since the beginning of the year. Always good!

And tell him Congrats on a great book for us!



WHTT/FM-Buffalo, NY - Evenings

From: Joe Siragusa <joe.siragusa@citcomm.com>
Date: Wed, 29 Jul 2009 09:37:44 -0400
Subject: RE: Ratings Day

Scotty,

*The John Tesh Radio Show continues to grow in Buffalo on Mix 104.1! In our most recent ratings book, Spring 2009... The John Tesh Radio Show is **#2 with both Women 45-64**, as well as **#2 with Women 35-64**, and soundly beat Delilah in our key demos here in Buffalo! He also performed well in our other female and adult dayparts as well. We look forward to working with John for his October 2009 concert in Buffalo, it will continue to cement John as a part of the fabric of the community.*

Best,
Joe Siragusa
Program Director
WHTT/FM-Buffalo
Citadel Buffalo



WGFB/FM-Rockford, IL - Evenings

From: Jay Chapman <jchapman@maverick-media.ws>
Date: Thu, 23 Jul 2009 16:26:25 -0400
To: "D. Scott Meyers" <Scott@MeyersMedia.com>
Subject: Re: FW: Tesh ad

Scotty,

John did it again. He is the number one choice with adult women 35-64 (cume Rockford). Thank you.

jc



WDEF/FM-Chattanooga, TN- Evenings

From: Danny Howard <dhoward@wdefradio.com>
Date: Fri, 7 Aug 2009 09:17:18 -0400

Hi Scotty,

Sunny posted a very solid book despite increasing competition.

Tesh was back up to his usual averages from the really weird dip in the last book... Here are some nuggets:

- W 18-34 – 2.5(W09) - **7.7**(Sp09)
This book Tesh was 4th (18-34W)
- P 25-54 – 3.6(W09) - **8.9**(Sp09) FYI Delilah trended (1.8-2.0)
This book Tesh was 3rd (25-54P)
- W 25-54 – 6.0(W09) - **9.1**(Sp09) FYI Delilah moved (2.0-1.3)
This book Tesh was 4th (25-54W)

Thanks to you and the entire team for all your hard work in making the show sound fantastic. I think the direction and content of the show is better than ever. You continue to be one of our most valuable assets and we appreciate all you have done to help us be successful.

Danny Howard
Station Manager
WDEF AM-FM / WDOD AM-FM
Chattanooga, TN
423-321-6215 (direct)



WVFM/FM-Kalamazoo, MI - Evenings

From: Ken Lanphear <ken.lanphear@mwcradio.com>

Date: Wed, 26 Aug 2009 07:36:24 -0400

""The John Tesh Radio Show" is a winner across the board in Kalamazoo. John's "Intelligence For Your Life" has something for everyone!"

#1 35-64 men AND women!!

#2 men 25-54, #1 cume

Pretty solid for us!

Positively,

Ken Lanphear

WVFM FM 106.5

Brand Manager/Morning Show Host

269-488-3805

ken.lanphear@mwcradio.com



KPEZ/FM-Austin, TX - Evenings

From: "Walsh, Gary" <Gary@theriver1023.com>

Date: Tue, 4 Aug 2009 14:07:59 -0500

Tesh is providing solid night numbers for us. Sure helps our morning show to have people shutting off the radio when they go to sleep on 102.3!

Specifics:

12+ 1.7 - 3.3 16th to 8th

A 25-54 4.1 - 5.1 8th to 4th

W 25-54 3.6 - 6.8 11th to 3rd and less than a half a point behind Delilah

Gary Walsh

KPEZ PD/AM Host

<http://www.theriver1023.com>

Twitter: Garydavebob

"Don't hit at all if it is honorably possible to avoid, but never hit soft."

Teddy Roosevelt



WOVO/FM-Bowling Green, KY - Evenings

From: Steve Newberry <snewberry@commonwealthbroadcasting.com>

Date: Wed, 19 Aug 2009 13:48:03 -0500

"The John Tesh Show did several things for WOVO-FM. It gave us instant credibility, it enhanced our "family friendly image" and it made our ratings jump! We love John Tesh."

- Steve Newberry

CEO Commonwealth Broadcasting

