



# The TeshMedia Group

32 Vanderbilt Drive • Great Neck, NY 11020  
Toll-Free: 888-548-8637 • Direct: 516-829-0964 • Fax: 516-773-4557

**Fall '07 Ratings for The John Tesh Radio Show**  
**from our Affiliate's Program Directors.... In their own words!!**

**Tampa, FL on WMTX/FM-Tampa (Hot AC):**

**From:** "Hamand, Doug" <DougHamand@clearchannel.com>

**Date:** Tue, 22 Jan 2008 15:31:41 -0600

**To:** "Scott Meyers" <scott@meyersmedia.com>

**WMTX-FM Tampa Bay's Mix 100.7 "jumps" in the first book with John Tesh!! Females 35-44 from a 1.8 to a 8.5!! Women 35-54 from a 3.6 to a 5.1!!**

**Wow! I am also hearing a BIG buzz on what John is doing on Mix 100.7, it's refreshing, I haven't heard that kind of buzz in long time".**

**Doug Hamand**

Regional Vice President of Programming  
Alabama/Mississippi/Florida Pan-handle  
Operations Manager  
WBTP, WFLZ, WFUS, WMTX  
Tampa FL.  
813-832-1403



**Portland, OR, on KKCW/FM (Mainstream AC):**

**From:** "Coles, Tony" <TonyColes@ClearChannel.com>

**Date:** Thu, 14 Feb 2008 11:46:25 -0600

**The John Tesh Radio Show continues to dominate in the evenings at K103/Portland, OR.** We're thrilled we made the "intelligent" switch from Love Songs at night to John Tesh. We've been an affiliate of the program for a couple of years now, and **Tesh CONSISTENTLY comes in at #1 in our most important demographics.** Tesh's theme of "Intelligence For Your Life" really touches our listeners, and the consistent ratings prove how passionate they are about the program.

From an "affiliate support" standpoint, Tesh's team has always been top notch, offering multiple delivery options for the program (we use the voicetrack version and schedule our own music), to FAST turnaround of liners/promos, and whenever we have a question, they're always quick to respond.

As for numbers, John was huge – as always – in the fall book:

- #1 Persons 12+** with a 7.0 share
- #1 Adults 25-54** with an 8.9 share
- #1 Women 25-54** with an 8.9 share
- #1 Women 18-49** with a 7.9 share

**Tony Coles**

Regional VP/Programming  
Clear Channel Communications  
Portland, OR



**Bridgeport, CT/Stamford-Norwalk CT, on WEBE/FM (Mainstream AC):**

From: "Curt Hansen" <Curt.Hansen@cumulus.com>  
Date: Tue, 22 Jan 2008 20:07:21 -0500  
To: "Scott Meyers" <scott@meyersmedia.com>  
Subject: RE: Tesh/WEBE

"Just about a year ago, we made the strategic decision to add The John Tesh Radio Show to WEBE 108 for the 7pm-midnight shift... **It was one of the best decisions we've made**, and John's ratings continue to climb - **Adults 25 – 54 UP 2.7-9.5** in Stamford-Norwalk, UP 8.7 - **13.9** in Bridgeport! "

Curt Hansen Operations Manager  
Cumulus New York/Ct Reg  
WEBE/WICC  
(203) 333-9108



**Hartford, CT, on WHCN/FM-Hartford (VARIETY ROCK):**

**From:** "Thomas, Todd" <toddthomas@clearchannel.com>  
**Date:** Mon, 14 Jan 2008 16:21:50 -0600

OK – what about this? Why go all-Christmas music in the Fall book when you can just run the **John Tesh Radio Show?**...

In the latest Arbitron book (Fall 2007), nights on The River (**WHCN/FM**, a "Rock" AC) with **John Tesh** were:

- # 1 Adults 25-54**
- # 1 Men 25-54**
- # 2 Women 25-54**

... and we didn't even need to play "Rudolph the red-nosed Reindeer"!

Todd Thomas, Operations Manager/Program Director  
Clear Channel Hartford - WHCN/FM-Hartford, "The River 105.9"  
ph: (860) 723-6081



**KMGA/FM-Albuquerque, NM (Mainstream AC...in AFTERNOON DRIVE!!!):**

**From:** "Justin Riley" <justin.riley@citcomm.com>  
**Date:** Thu, 7 Feb 2008 11:12:06 -0700

"**Putting The John Tesh Radio Show** on to **99.5 Magic FM**" in **AFTERNOON DRIVE** was one of the smartest things we've ever done... He continually and **CONSISTENTLY** delivers strong ratings, and even in the most recent Fall '07 book, came in **#2 with Women 25-54**" (the station overall came in #4 overall)

Justin Riley, Program Director  
99.5 Magic FM "Continuous Soft Rock"  
Direct: (505) 767-9144



**Colorado Springs, on KKLI/FM-Colorado Springs (Mainstream AC...in AFTERNOON DRIVE!!!):**

From: "Black, David" <DAVIDBLACK@clearchannel.com>

Date: Fri, 18 Jan 2008 17:54:04 -0600

Love the Tesh! Thinking about running the show 3p until midnight. (*Seriously!*)

**Fall Book '07 - Afternoons 3p-7p:**

P 25-54 #2 - 6.5

W 25-54 #2 - 10.2

The numbers are.....wait for it.....TESH-TAS-TIC!

David Black

PD/MD/Mid-days

KKLI-FM (KLITE 106.3)

Colorado Springs, CO

(719)540-9200 office



**Rochester, NY on WRMM/FM-Rochester (Mainstream AC):**

From: "Terese Taylor" <terese@warm1013.com>

Date: Wed, 16 Jan 2008 21:39:49 GMT

***Just wanted to give you a quick update on the Fall 2007 ratings for The John Tesh Radio Show on "WARM 101.3" (WRMM/FM-Rochester). We've had a great Fall book with John, and he dominated nights here, coming in #1 with BOTH Women 25-54 AND with Persons 25-54. He also had a substantial increase in share since last fall:***

**The John Tesh Radio Show on WRMM/FM-Rochester:**

**W25-54 #1 with a 15.1** (up 4.5 pts. From last fall)

**P25-54 #1 with a 12.4** (a 4 point increase from last fall)

**P12+ #2 up 10.6** (a 3.5 point increase from last fall)

***Well, Tesh has "raised the bar".. Now look what you have to live up to for Tesh's next book!***

**Terese Taylor, Program Director**

**WARM 101.3**

**Rochester, NY 14604**

**585.399.5825**



**WJAS/Pittsburgh (Adult Standards) in Evenings!**

From: "Mike McGann \ (RBC-Pittsburgh\)" <MMcgann@rendabroadcasting.com>

Date: Tue, 22 Jan 2008 13:53:14 -0500

The John Tesh Show has been a very good compliment to our programming at night. John's professional, smooth, yet relaxed upbeat delivery fits into personality radio station the way it should. The audience has taken to him like he is a home town guy"

On WJAS/AM, The John Tesh Radio Show has shown significant increases ratings-wise, including over a **100% increase in share with Adults 25-54** (0.5-**1.2**), as well as substantial increases with **P12+** (2.2-**3.3**), **P35-64** (0.9-**1.7**), and **Persons 45+** (4.3-**5.6**)

Mike McGann

Program Director

WJAS/Pittsburgh



**KISC/FM-Spokane, WA (Mainstream AC) in EVENINGS!**

**From:** "Harder, Robert" <RobHarder@clearchannel.com>

**Date:** Wed, 30 Jan 2008 14:31:19 -0600

*"The John Tesh show has consistently delivered the ratings since the very first book we put him on in Spokane. Number one Women 25-54 four out of the past five books, and Number one adult's 25-54 the last two books"! Our listeners have become Teshaholics!"*

Rob Harder, **Director of Programming**

Clear Channel Radio - Spokane, Wa.

(509)242-2460 Office



**KGOR/FM-Omaha (Superhits/Oldies) in AFTERNOON DRIVE!**

**From:** "Matthews, Michelle" <michelle@961thebrew.com>

**Date:** Thu, 28 Feb 2008 15:59:15 -0600

**Subject:** tesh quote

We are thrilled with our decision to move John into drive time here in Omaha. In our first book (Fall '07), Tesh dominates in our most important demos of W35-64 and P35-64, as well as the 25-54 demos (keep in mind, we're a Superhits/Oldies format).

Here's the stats:

W35-64 #1

P35-64 #2

John Tesh definitely provides Intelligence for your drive home in Omaha!

Michelle Matthews, Operations Manager

KXKT/KFAB/KQBW/KGOR/KHUS

Omaha, NE

402-561-2015 direct



**KBBY/FM-Ventura, CA (Hot AC) in EVENINGS!**

**From:** "Todd Violette" <Todd.Violette@cumulus.com>

**Date:** Thu, 21 Feb 2008 14:19:07 -0500

Just wanted to let you know what an incredible ratings book John Tesh delivered for us in Ventura County at KBBY/FM "B95.1", particularly in the younger demographics (we're a Hot AC)! In his first book on KBBY, Tesh has given us HUGE increases, across multiple demos. Here's a sample:

**P18-34** 1.3-8.6 (#1 English! #3 Overall)

**P18-49** 2.4-5.5 (#1 English! #3 Overall)

**P12+** 2.3-4.5 (4th)

Now get this...

**MEN 18-34** 2.4-14.3!!!

**MEN 18-49** 2.9 - 9.0!!

TeshMedia is terrific to work with, and your team always turns around production quickly, and are great whenever we have questions or needs. Tell John that were on for BBQ in Carpinteria this summer!

Thanks again for helping us get The John Tesh Radio Show on KBBY... You're making me look like the smartest programmer on the panel!

Todd Violette, Program Director

KBBY / B95.1 - Oxnard/Ventura

todd.violette@cumulus.com



**WFHM/FM "The Fish"-Cleveland (Christian AC) in EVENINGS!**

**From:** "Len Howser" <lenhowser@955thefish.com>

**Date:** Tue, 29 Jan 2008 12:26:52 -0500

“John had a great book for the FISH. **Women 25-54 have doubled** to a 5.4 share (*this is the best share in this daypart in station history* since our first fall on the air in 2001) ....and listener feedback is excellent!”

Len Howser, Program Director  
WFHM 95.5 the FISH in Cleveland



**KOSP/FM-Springfield, MO (Oldies) in EVENINGS!**

**From:** "Mary Fleenor" <[mfleenor@mwfmarketing.fm](mailto:mfleenor@mwfmarketing.fm)>

**Date:** Mon, 3 Mar 2008 17:24:32 -0600

We put John Tesh on nights halfway through the fall book, and the payoff is huge: **Women 25-54** from a 3.1 to **11.1** with **double the cume & TSL** from spring! **Women 35-54** from non-existent to a **9.5**; **women 35-44** from nowhere to a **10 share!** Can't wait to see what happens when he's on for the entire book. Thanks, John!

Mary Fleenor, Operations Manager  
Midwest Family Broadcast Group  
319 E. Battlefield Suite B  
Springfield, MO 65807  
417-886-5677 x 152 office  
417-886-2155 fax  
[mfleenor@mwfmarketing.fm](mailto:mfleenor@mwfmarketing.fm)



**WIAL/FM-Eau Claire, WI (Hot AC) in EVENINGS!**

**From:** "Rick Roberts" <[rickroberts@maverick-media.ws](mailto:rickroberts@maverick-media.ws)>

**Organization:** Maverick Media of Eau Claire

**Date:** Tue, 12 Feb 2008 16:17:27 -0600

**Fall book?** WIAL did great again. **#1 W25-54.** Vital signs just keep getting better and better.

**Tesh also did great again. The John Tesh Radio Show is:**

- #1 W35-44**
- #1 W35-54**
- #1 W25-54**
- #1 M25-54**
- #1 M25-34**
- #1 M35-44**

**He's strong in every important demo. He fits our family programming perfectly. John Tesh rules!**

Rick Roberts, Station Manager/Program Director  
WIAL/WECL/WDRK. Maverick Media of Eau Claire  
(715) 832-1530



**WJPT/FM-Ft. Myers-Naples (Gold AC) in AFTERNOON DRIVE!**

**From:** "Randy Sherwyn" <[randy@morningshow.net](mailto:randy@morningshow.net)>

**Date:** Fri, 25 Jan 2008 16:12:52 -0500

"It was a great Fall. As you know, we air John's show 5pm-10pm. With the consistent quality content of The John Tesh Radio Show, and great audience response...plus, we brought John and his band to the market for a "LIVE" November Concert... It all combined for **John Tesh's Radio Show** being **#1** in our **35-64 Target Demo in both Women and Persons** (We're a Gold-Based AC). Tesh blew away the competition. If John spent any more time on top of Delilah's Show, he'd get nosebleeds!"

Randy Sherwyn, Program Director - 106.3 WJPT  
Ft. Myers/Naples, Florida



**WVVE/FM-Panama City, FL (Classic Hits) in MORNINGS!**

**From:** "Chris Alan" <[calan@magicbroadcasting.net](mailto:calan@magicbroadcasting.net)>

**Date:** Wed, 6 Feb 2008 17:12:08 -0600

All in all, Wave 100, anchored by **John Tesh in the morning**, has given me the **2nd highest rated station in Panama City in less than a year!** John is 2nd in Morning Drive for **Persons 25-54** and gaining ground fast to be #1!

Can't figure this one out... John was gangbusters with Men hitting #1 for Men 12+ and Men 25-54...

**Hope all is well with you and your family and the new year is off to a great start!**

Best,  
Chris Alan, Director of Programming  
Magic Broadcasting – Panama City



**CIQM/FM-London, ONT CANADA (Mainstream AC) in Evenings!**

**From:** "Barry Smith" <[bsmith@ezrock.com](mailto:bsmith@ezrock.com)>

**Date:** Wed, 05 Dec 2007 15:06:04 -0500

John Tesh has been part of 97.5, London's EZ Rock evenings from 7 till Midnight for well over three years!

Last June, he came to town and entertained an eager and responsive London Ontario audience with music and Intelligence in a wonderful "Live" concert!

Last Monday John delivered AGAIN!

**Bureau of Broadcast measurement Results, Dec. 3/2007:**

Target:	Mkt Shr.	(last book)	Rank	
	Fall '07			
<b>A 12+</b>	<b>13.5</b>	( 12.5 )	<b>#1</b>	(2)
<b>A 18 - 49</b>	<b>15.4</b>	( 11.3 )	<b>#2</b>	(3)
<b>A 25 - 54</b>	<b>18.4</b>	(15.7)	<b>#1</b>	(1)
<b>F 18 - 49</b>	<b>17.4</b>	(16.1)	<b>#2</b>	(2)
<b>F 25 - 54</b>	(20.5)	(22.0)	<b>#1</b>	(1)

One more thing....

**Men 25-54 16.8 (10.1) #1 (3)**  
Nice, TOUCH, Mr. Tesh! Thanks!

Barry Smith, Operations Manager  
Astral Media GP  
London, Ontario bsmith@radio.astral.com  
Phone:1-519-691-2380



**WGYL/FM-Ft. Pierce/Vero Beach(Mainstream AC) in PM Drive!**

**From:** "Jackie Rinker" <jackie\_rinker@bellsouth.net>  
**Date:** Tue, 22 Jan 2008 18:15:54 -0500

**Question:** So, what's it take to go from # 9 AQH Share for Women 35 to 64 to #1 in just one year?  
**Answer:** John Tesh in [afternoon drive](#) and a John Tesh concert during the ratings book to boot.

This is absolutely fabulous. We were so pleased with the ratings success we saw by moving John Tesh from nights to afternoon drive last book that taking advantage of the opportunity to host John Tesh in Vero Beach during the ratings book seemed like an obvious promotional step to enjoy even greater afternoon drive success. And, it paid off!

Look at these increases...

**W35-64 AQH Share:**

Fall 2006 (Pre-John Tesh) 3.5 - Spring 2007 (with John Tesh) 6.5  
.....and Fall 2007 (with John Tesh AND a John Tesh concert) 8.0 and #1.

This is the highest W35-64 AQH Share the station has had in 5 ratings books.

Other WGYL-FM/John Tesh Radio Showhow successes in this (Fall 2007) book:

- #2 Women 18+ AQH Share
- #1 Women 25-64 AQH Share.
- #3 Adults 25+ AQH Share
- #3 Adults 35+ AQH Share.

By the way the **Women 18+, Adults 35-64 and Women 35-64 cumes** are also the highest they've ever been going back to Fall 2001. **John is sure pulling in the listeners in droves.**

It sure looks like we should be thinking about our NEXT John Tesh concert date within the year.  
Thanks for the opportunity to build a great thing here in Vero Beach, John Tesh.

With my appreciation and best regards,  
Jackie Rinker, Director of Sales-Station Manager  
Treasure & Space Coast Radio  
WJKD-WGYL-WOSN-WTTB  
Phone (772) 567-0937 x101



**WMXS/FM-Montgomery (Mainstream AC) in AFTERNOON DRIVE!**

**From:** "Brian Roberts" <brian.roberts@cumulus.com>  
**Date:** Mon, 4 Feb 2008 17:09:49 -0600

*In the AFTERNOONS, Tesh got our huge mid-day #'s into the car and when they got home they listened some more!*

**Tesh... #1 25-54 W non-ethnic 3p-8pm...#2 overall. Great job in the afternoons.**

Brian Roberts, Program Director  
WMXS/FM-Montgomery, AL  
Cumulus Media



**WAFY/FM-Frederick, MD (Mainstream AC) in evenings!**

**From:** "Marc Richards" <mrichards@nassaubroadcasting.com>

**Date:** Tue, 5 Feb 2008 12:31:07 -0500

"John Tesh is HUGE with women! In the Fall 2007 Arbitron, John posted a whopping 102% gain in Women 25-54 M-F, bringing KEY 103/Frederick, MD a 9.1, up from 4.5 in the spring! And if you have any questions about the show being on-target... Women 35-44 M-F 12.5-28.6 (yes, a 28.6 share)! A 129% increase! If you don't have John on your radio station... you're crazy! He's huge! Thanks John for the great show and making me the smartest person in the room!"

Marc Richards, Program Director  
Key 103 - Nassau Broadcasting Partners, LP/ Mid-Atlantic Region  
Phone: 301-620-7700 x3003



**WECB/FM-Appleton/Green Bay, WI (Mainstream AC) in MORNING DRIVE!**

**From:** Dayton Kane <dkane@wcinet.com>

**Date:** Wed, 06 Feb 2008 16:00:14 -0600

104.3 The Breeze (WECB) just had our best book ever.

John Tesh in MORNING DRIVE had a great book, and he came in 4th place with Women 25-54, behind two 100,000 Watt heritage stations and a 50,000 Watter that runs Bob and Tom. Not bad for a station with 5600 Watts that has issues getting into offices in our own metro.

Adding Tesh to mornings on 104.3 the Breeze has been one of the best strategic decisions we've made. We continue to get great response, and the support that The TeshMedia Group provides is top-notch.

Dayton Kane

WKSZ/WECB P.D.

2800 E. College Avenue

Appleton, WI 54915

(920) 831-5664

<<http://www.959kissfm.com/>> www.1043thebreeze.com <<http://www.1043thebreeze.com/>>



**KPEZ/FM-Austin, TX (Christian AC) in evenings!**

**From:** "Walsh, Gary" <Gary@theriver1023.com>

**Date:** Thu, 24 Jan 2008 15:51:24 -0600

Bring usefull relevant information to people and they tend find out about it. At least in Austin they do! The JohnTesh Radio Show continues to grow on The River 102.3/Austin, and make an impact on our listener's lives!

Let's see....7-Mid

**TESH**

Spring 07	Summer 07	Fall 07
2.0	3.7	4.7

Delilah?

7.3	8.0	5.3
-----	-----	-----

# Gary Walsh

Program Director/Morning Host



KPEZ, Austin TX

512-684-7381

**Television has proved that people will look at anything rather than each other**



**WVFM/FM-Kalamazoo (Mainstream AC) in evenings!**

After a year of not being on WVFM/FM-Kalamazoo.... The program director, Ken Lanphear won the battle with management, and was able to put the Tesh show back onto the station, just before the Fall '07 book.... Now, he definitely feels like the smartest PD in the room!

See below...

**From:** "Ken Lanphear" <ken@wvfm.fm>

**Organization:** Midwest Communications

**Date:** Tue, 29 Jan 2008 09:48:23 -0500

John Tesh, WVFM-FM-Kalamazoo, MI , Spring '07 to Fall '07::

**12+:** 5.2 to 8.3

**Persons 18-34:** 5.9 to 11.9

**Persons 19-49:** 5.5 to 11.1

**Persons 25-49:** 5.6 to 10.3

**Persons 25-54:** 6.8 to 9.1

**Women 12-24:** 0 to 13.6

**Women 18-34:** 0 to 14.8

**Women 18-49:** 3.4 to 13.9

**Women 25-54:** 5.9 to 10.5

**Women 35-64:** 11.1 to 14.3

**No quote..too busy smiling!**

Ken Lanphear

Program Director

FM106.5 – WVFM/Kalamazoo



**KYUN/FM-Twin Falls ( COUNTRY ) in MID-DAYS!**

**From:** Radiocrunch@aol.com

**Date:** Mon, 4 Feb 2008 23:58:34 EST

**To:** [scott@meyersmedia.com](mailto:scott@meyersmedia.com)

Scotty:

How about some ink for your (cow)boys in Southern Idaho!!!

**KYUN/Twin Falls**

**Fall 2007** vs. two heritage Country competitors ... station has only been on for two books!!!

**#1 Adults 18-34**

**#1 Men 18-49** (English)

**#1 Men 25-54** (English)

**#2 Adults 18-49**

**#3 Adults 25-54** (#2 English-language)



Anthony Acampora

Radiocrunch, Inc.

Cluster Strategy/Product Development

cell: 818-903-1633

e-mail: [radiocrunch@aol.com](mailto:radiocrunch@aol.com)

web site: [www.radiocrunch.com](http://www.radiocrunch.com) <<http://www.radiocrunch.com/>>

**KEHK/FM-Eugene (Hot AC) in EVENINGS!**

**From:** "Terry Jonz" <terry.jonz@cumulus.com>  
**Reply-To:** <terry.jonz@cumulus.com>  
**Date:** Mon, 4 Feb 2008 10:57:22 -0800  
**To:** "Scott Meyers" <scott@meyersmedia.com>  
**Subject:** Tesh quote

The Tesh radio program has given us a whopping **20.7 share** with **W25-54 in the evening!** That's **double** what any other station in market has. Putting Tesh on is one the best programming decisions I have made! We are now able to put together a "Tesh" sales package...no more rotators which means more revenue!!

Terry Jonz  
Dennis & Terry in the Morning  
Program Director  
Star 102.3/KEHK  
Office...541-284-8500  
**LISTEN LIVE AT STARFM1023.COM**



**KBBK/FM-Lincoln, NE (Hot AC) in EVENINGS!**

**From:** "Steve Albertsen" <salbertsen@broadcasthouse.com>  
**Date:** Wed, 30 Jan 2008 11:54:30 -0600  
**To:** "Scott Meyers" <scott@meyersmedia.com>

You are on top of it Scotty... here's your quote:

**“At KBBK Lincoln, The John Tesh Show was a major reason why evenings went from #3 to tied for #1 in Women 25-54.”**

Steve Albertson  
Program Director  
KBBK/FM-Lincoln, NE



**WNCV/FM-Ft. Walton Beach, FL (Mainstream AC) in EVENINGS!**

**From:** "Dave MacKenzie" <dave@wncv.com>  
**Reply-To:** <dave@wncv.com>  
**Date:** Mon, 11 Feb 2008 12:31:21 -0500

Heya, Scotty;

Wanted to give you a shoutout and ask you to say, "thanks" to John for the great numbers he brought us in the last book. In **females, 18-34, Tesh increased my numbers tenfold.** Now THAT'S intelligence!

Dave Mackenzie  
Program Director, WNCV/Coast93.3  
Cumulus Broadcasting  
Ft. Walton Beach, FL 32548  
850.243.2323



**KZMY/FM-Bozeman, MT (Mainstream AC) in MID-DAYS!**

**From:** "Shannon, Nick" <NickShannon@clearchannel.com>  
**Date:** Thu, 17 Jan 2008 07:31:42 -0600  
**To:** "Scott Meyers" <scott@meyersmedia.com>

John has always done great for us with the Female numbers over the years. This book, we had moved John to middays and had the question in the back of our mind would his numbers be as good. The numbers spoke...yes. John's Male numbers blew us away. With his new numbers, came new agency buys looking for men. Thanks John!

**Here's the stats:**

**John Kicked Middays in the Fall 07 book in Bozeman**

#1 Men 12+  
#1 Men 18+  
#1 Men 18-34  
#1 Men 18-49  
#2 P18-34  
#3 P 12+  
#3 P 18+  
#3 F 12+

Nick Shannon  
Program Director  
KZMY/FM-Bozeman, MT



**WGFB/FM-Rockford (Mainstream AC) in Evenings!**

**From:** "Tim Crull" <[timcrull@maverick-media.ws](mailto:timcrull@maverick-media.ws)>  
**Date:** Fri, 11 Jan 2008 16:25:00 -0600  
**To:** "Scott Meyers" <[scott@meyersmedia.com](mailto:scott@meyersmedia.com)>  
**Subject:** RE: Thanks man!

John Tesh provides "*Intelligence For My Diary Keepers*". Thanks for the jump from 7.4 to **25.7** Women 25-54 (yes, a **25.7 share!!!**). You're number one in our book (literally)!

Tim Crull  
Program Director  
WGFB/FM "B103"  
Maverick Media – Rockford, IL



**WWLL/FM-Sebring, FL (Mainstream AC) in EVENINGS!**

**From:** Les Jacoby <lesjacoby@yahoo.com>  
**Date:** Fri, 18 Jan 2008 10:56:38 -0800 (PST)

With great pleasure, I want to share 105.7 Lite FM's fall Arbitron numbers with you. Our evening numbers in John's first book (Fall 07) were nothing short of spectacular!

First, Persons 25-54, Mon-Fri, 7p-12m:

**Sp07** - **Fa07**  
Pre-Tesh With Tesh  
7.1 **23.1**

Women 25-54, Mon-Fri, 7p-12m:

**Sp07** - **Fa07**  
Pre-Tesh With Tesh  
0 **20.0**

Men 25-54, Mon-Fri, 7p-12m:

**Sp07** - **Fa07**  
Pre-Tesh With Tesh  
0 **25.0**

Now, Persons 35-64, Mon-Fri, 7p-12m:

**Sp07** - **Fa07**  
Pre-Tesh With Tesh  
7.7 **30.0**

Women 35-64, Mon-Fri, 7p-12m:

**Sp07** - **Fa07**  
Pre-Tesh With Tesh  
0 **20.0**

Men 35-64, Mon-Fri, 7p-12m:

**Sp07** - **Fa07**  
Pre-Tesh With Tesh  
0 **33.3**

The John Tesh Radio Show delivers!  
All the best to you and John,

**Les Howard Jacoby, Operations Manager**  
**Cohan Radio Group - Sebring, FL 33870**  
**863-382-9999**



**WJKK/FM-Jackson, MS (Mainstream AC) in EVENINGS!**

**From:** "John Anthony" <john@mix987.com>  
**Date:** Thu, 31 Jan 2008 08:16:04 -0600

We were UP in the Fall book. 12plus 2.1—3.2 station overall

Tesh was up:

Adults 25-54 2.9—**6.2**  
Women 25-54 2.9—**4.3**  
Men 25-54 2.9—**7.8**

The numbers do all the talking in Jackson

John Anthony, Program Director  
WJKK/FM-Jackson



**WYYY/FM-Bismarck, ND (Mainstream AC) in MID-DAYS!**

**From:** "Mitchell, Todd" <ToddMitchell@ClearChannel.com>  
**Date:** Fri, 1 Feb 2008 12:55:34 -0600  
**To:** "Scott Meyers" <scott@meyersmedia.com>  
**Subject:** RE: KYYY mornings w/Tesh!

"The John Tesh Radio Show in MORNING DRIVE.....The perfect show for everyone that doesn't need to start their morning with what Britney, Lindsey, and Paris are doing wrong now. You know....MOST OF US!"

"Music and INTELLIGENCE FOR YOUR LIFE to start the day...the perfect antidote to everything else out there!"

W25-54 14.9 - **16.3** (2nd behind our country FM)  
W18-49 14.6 - **15.9** (tied for 3rd with Kidd Kiraddick, which mysteriously doubled)  
P12+ 7.2 - 7.8 (7th)

Todd Mitchell  
Operations Manager, Clear Channel Bismarck  
Program Director/Music Director/Afternoons, 92.9 Y93  
Bismarck, ND 58501  
701 333-0355 direct  
701 255-1234 front desk  
701 222-1131 fax  
toddmitchell@clearchannel.com



**CJOC/FM-Lethbridge, AB CANADA (Gold AC) in Evenings!**

**From:** Paul Larsen <paul@clearskyradio.com>  
**Date:** Mon, 03 Dec 2007 15:26:30 -0700

Here's a highlight of our first BBM Ratings. Keep in mind our station is just 5 months old!

**Evenings (7-Mid) ... John Tesh Radio Show**

#1: Adults 25+ 16.3 Share  
#3: Adults 25-54: 13.7 Share  
#1: Adults 35-54: 16.3 Share  
#1: Adults 35-64: 16.5 Share

#1: Time Spent Listening Adults 25-54

To say we are ecstatic with these results is an understatement! To debut #1 evenings with a Gold Based AC targeted at Adults 35-64 who aren't traditionally big night time listeners is an incredible result. We beat a CHR, Country, Hot AC and Rock station at night with Tesh! By the way, Tesh was the only day part where we placed #1.

Paul Larsen, President  
Clear Sky Radio Inc.

